

LOYOLA UNIVERSITY NEW ORLEANS ALUMNI ASSOCIATION  
BOARD ORIENTATION  
FRIDAY, AUGUST 11, 2019  
GREENVILLE HALL

**AGENDA**

- |                  |   |  |
|------------------|---|--|
| <b>4:00 p.m.</b> | <b>Arrival and Introductions</b>  | <b>Laurie Leiva</b><br>AVP for Alumni Engagement   |
| <b>4:20 p.m.</b> | <b>Alumni Association Overview and University Advancement Update</b>  | <b>Leigh Thorpe,</b><br>President, Alumni Association<br><b>Chris Wiseman,</b><br>VP for University Advancement  |
| <b>4:40 p.m.</b> | <b>Mission Examen and Listening Session</b>   | <b>Laurie Leiva</b>  |
| <b>5:00 p.m.</b> | <b>Committee Discussions</b><br>Membership & Outreach<br>Loyola Loyal<br>Scholarship<br>Events<br>WOTP (Service)<br>Young Alumni Pack | Manny Ohlsen & Gene Hernandez<br>Bethany Paulsen & Maria Pote<br>Shercole King & Delaney Vollmer<br>Ruth Katz & Patricia Crowley<br>Michelle Payne & Michelle Dunnick<br>Madeline Janney |
| <b>5:30 p.m.</b> | <b>Presidential Remarks and Q&amp;A</b>   | <b>Tania Tetlow</b><br>President, Loyola University  |
| <b>6:00 p.m.</b> | <b>Reception</b>  |  |

## COMMITTEE DESCRIPTIONS

### **Admissions:**

You can help share your Loyola experience with prospective students through working to recruit new students and their families to Loyola. Committee members are responsible for volunteering to staff college nights, calling or emailing potential students or representing the Alumni Association at campus visit days and receptions.

### **Events**

The Events Committee plans and executes New Orleans-area alumni events, both existing (i.e. 1912 Society Dinner and Auction, Wolf Pack Weekend) as well as new events, to increase opportunity for alumni engagement, involvement, socializing, and networking. Members of this committee will also assist staff in coordination of event alumni volunteers, auction solicitation, and implementation of events. This committee will meet 3-4 times per year.

### **Membership & Outreach**

The Membership committee works to ensure that alumni feel welcome and included at local events sponsored by the Alumni Association and/or the University. The committee also works to grow the board applicant pool and increase the number of alumni participating in the various boards and committees that comprise the Alumni Association. This committee will not meet during the year, instead committee members are asked to attend Alumni Association or University events as often as possible and may be asked to make brief remarks on behalf of the Alumni Association when appropriate.

### **Loyola Loyal**

Loyola Loyal: The Loyola Loyal Committee represents the fundraising arm of the Alumni Association. The committee members work to assist alumni engagement staff in the planning and execution of an annual solicitation strategy with particular focus on Loyola Loyal Day (Loyola's Day of Giving), held in April. Members of the Loyola Loyal committee will also assist with peer-to-peer fundraising and solicitation.

### **Scholarship**

The Alumni Association gives out the graduation award. Responsibilities of this committee include: attending committee meetings; reviewing current scholarship criteria, reviewing application materials, interviewing candidates, and identifying and selecting recipients. The scholarship committee will meet once in the fall semester to determine the recipients of the graduation award.

### **WOTP (Service)**

As a Catholic, Jesuit institution, Loyola promotes educating and graduating "men and women for others." This committee addresses an ever important need for service to the community and in doing so, help advance the greater mission of Loyola. The Community Service committee is responsible for planning Wolves on the Prowl: Loyola's National Day of Service. Committee members are expected to assist with logistics on the day of Wolves on the Prowl as well as assist with facilitating opportunities for group interaction and reflection.

*Each alumni board member is asked to serve on at least one committee.*